

PRIMAX INTERNATIONAL JOURNAL

OF COMMERCE AND MANAGEMENT RESEARCH

Print ISSN: 2321-3604 Online ISSN: 2321-3612



This is to certify that **DR. G P DINESH** has published Research article entitle

"FASHION PSYCHOLOGY AND EMOTIONS AND THEIR IMPACT ON

PURCHASE OF APPARELS IN INDIA" in Primax International Journal of

Commerce and Management Research Volume No.11, Issue No.2

July- September, 2023

T. Rajouneis

Di

PROF. T. RAJESWARI

DR. V. SELVARAJ



PRIMAX INTERNATIONAL JOURNAL

OF COMMERCE AND MANAGEMENT RESEARCH

Print ISSN: 2321-3604 Online ISSN: 2321-3612



Certificate of Excellence

This is to certify that **DR. DIVYA BHARATHI** has published Research article

entitle "FASHION PSYCHOLOGY AND EMOTIONS AND THEIR IMPACT

ON PURCHASE OF APPARELS IN INDIA" in Primax International Journal of

Commerce and Management Research Volume No.11, Issue No.2

July- September, 2023

T. Rajounais

Di

PROF. T. RAJESWARI

DR. V. SELVARAJ